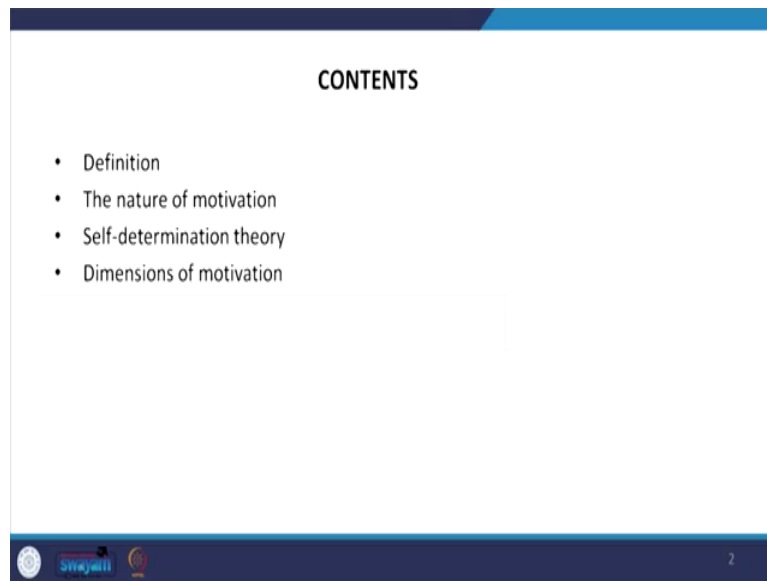


Managerial Skills for Interpersonal Dynamics
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Lecture 34 - Work Motivation-I

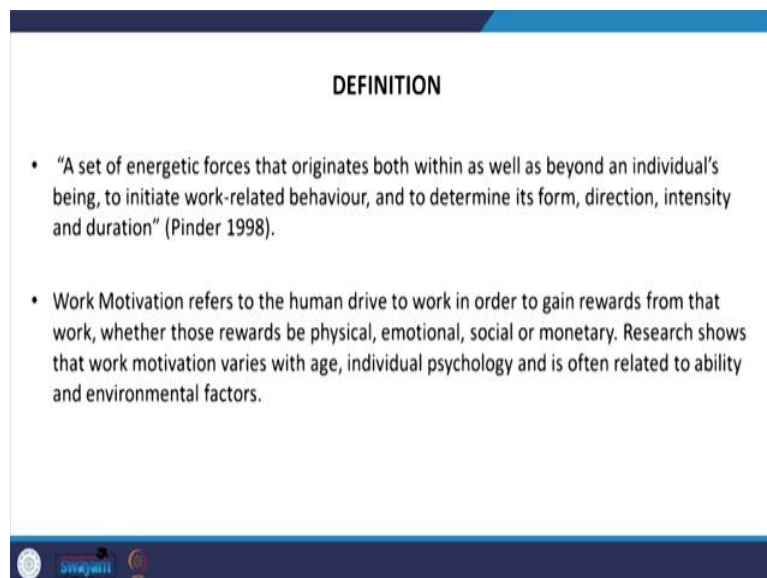
If you recall, I have talked about the different factors and the managerial effectiveness and that is one is becoming the motivation. Now, we will take that is the how the motivation takes place in the interpersonal relationship.

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So, it will be the definition of the motivation, the nature of the motivation, self-determination theory, dimensions of motivation that we will talk.

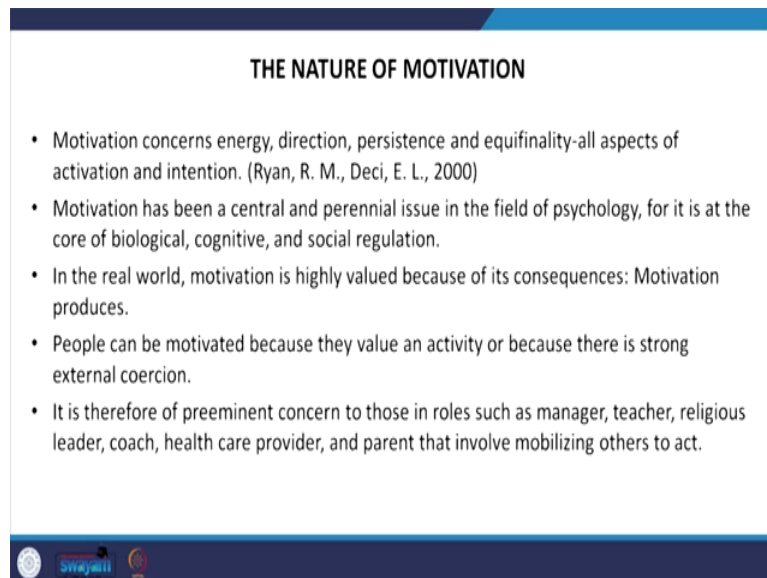
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Now, here when we are talking about the motivation, a set of the energetic forces that originates both within as well as beyond an individual's being to initiate work related behaviour and determine its form, direction, intensity and the duration is there. And therefore, this will become another important aspect on the individual's being to initiate work related behaviour.

Work motivation refers to the human drive to work in order to gain rewards from that work whether those rewards by physical, emotional, social or monetary. Research shows that work motivation varies with age, individual psychology, and is often related to the ability and environmental factors.

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THE NATURE OF MOTIVATION

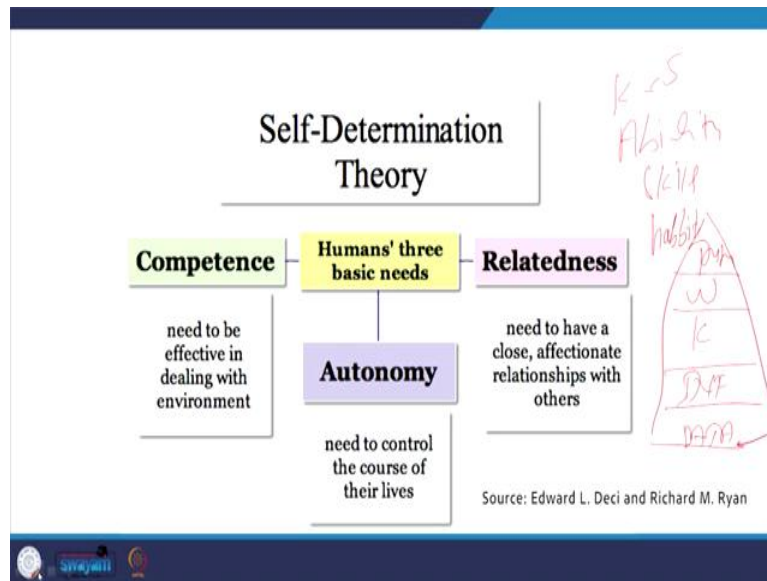
- Motivation concerns energy, direction, persistence and equifinality-all aspects of activation and intention. (Ryan, R. M., Deci, E. L., 2000)
- Motivation has been a central and perennial issue in the field of psychology, for it is at the core of biological, cognitive, and social regulation.
- In the real world, motivation is highly valued because of its consequences: Motivation produces.
- People can be motivated because they value an activity or because there is strong external coercion.
- It is therefore of preeminent concern to those in roles such as manager, teacher, religious leader, coach, health care provider, and parent that involve mobilizing others to act.

So, when we are talking about the motivation and willingness, the first and foremost that comes with, that is these concerns with the energy and direction, persistence in equifinality, all aspects of the activation and intension is there and therefore we will be having this particular or the nature of motivation very high.

Motivation has been a central and the perennial issue in the field of the psychology for it is at the core of the biological, cognitive and social regulations. In the real world, motivation is highly valued because of its consequences that is whatever the national event the persons, employees will be highly motivated, then they will producing more and more or the better consequences.

People can be motivated because they value an activity or because there is a strong external coercion is there and permeant concern to those in roles such as manager, teacher, religious leader, coach, healthcare provider and parent that involve mobilizing others to act.

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Now, here we will talk about the self-determination theory and in the self-determination theory that is...there is a competence that is the need to be effective in dealing with the environment and this particular competence that is the, it is matching with the now individuals that personality.

Personality which is becoming the more and more important in the aspects of the knowledge that is what knowledge the person is having and that particular competence and then the ability, what ability person is having and then that particular skill that is the skills which the person having. So, therefore in that case this particular knowledge, ability and skills, the one more component which have been involved in this particular competency is that is the whether his hobby and habit, they are also contributing towards his goal or not.

And therefore, the another important aspect that comes about the habit. So, if a person is able to go with his competence related to the high level of knowledge that is 5 and then he develops the ability is there and that I have discussed in managerial effectiveness, that is the there is ability is about the skills and his skills may be the technical skills that is a job knowledge skills.

The person knows his job or not the first and foremost in the competency is that is the, his job knowledge. If the person is having that, that is the core competency that is job knowledge then nobody can stops him. But if the person is not having the job knowledge then every time he will be criticized. Then if he will criticized then there will be more frustration and depression will be there.

So, therefore in that case in the ability that is job knowledge is there but top level of job knowledge is only not enough because that knowledge that has to be supported by the HR skills, human relation skills, working with the people, working with or superiors, subordinates and colleagues.

And then definitely, in that case how do you manage? Your management, in management of your that particular ability and the skill that HR skill that will become very very important is there but when we talk about the pyramid in the pyramid we talk about the data, data into information, information into knowledge, knowledge into wisdom and wisdom into truth. So, this is the pyramid.

So, this data. Data into information, information into knowledge, knowledge into wisdom and wisdom into truth. So, therefore in that case if you will find that is the this particular your skill that your conceptual skill and analytical skills. Nowadays, we talk about the analytical skills and in analytical skills how do you analyse this particular information. So, that will becoming the important aspect.

Now, we have to also see that is the not only the skills the another important dimension and that is the habit, so whether the employee is having a habit towards the, his professional success or not. A simple example I would like to give that is for the first of the financial expertise, if somebody is having the habit of the stock exchange analysis, that is his hobby also. So, therefore in that case what it become, it becomes a regular feature which is making him the expertise and if your habit is also matching with your professional goal, naturally the person will feel highly motivated and his contribution will be much more.

So, therefore need to be effective in dealing with the environment and when you are talking about the competitive environment to meet the requirement of the environment and this type of the issues they are required to be very very competent enough and therefore it will become the successful only when, when you are having the full competency. So, person will feel highly motivated when there is a need to be effective in dealing with the environment and the surrounding work, culture environment especially. So, therefore if the work culture environment is able to match then he will be becoming highly motivated.

Then the humans, three basic needs are there, so need to control the course of their lives, the autonomy, so that we will talk in detail later and then the relatedness is there. So, therefore these three basic needs it is about the competency then the autonomy, that is need to control the course of their lives and relatedness.

So, it becomes very much important that is the at workplace I have just talked about in the previous session about the psychological contract and then when we talk about the psychological contract, it becomes very very important that is the how much you are attached to your organization, emotionally attached to your organization.

If you are emotionally attached to your organization then definitely you will be having an affectionate workplace. If you are having the affectionate workplace, you will be feeling the much much belongingness, citizenship behaviour to your organization and therefore this particular this value systems, that is about the competence, affection, relatedness and the autonomy, that is becoming a very very important aspects.

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THREE PSYCHOLOGICAL NEEDS

Deci and Ryan suggest that when people experience these three things, they become self-determined and able to be intrinsically motivated to pursue the things that interest them.

1. AUTONOMY: the universal urge to be causal agents of one's own life and act in harmony with one's integrated self. People need to feel in control of their own behaviors and goals. refers to being self-initiating and self-regulating of one's own actions

2. COMPETENCE: seek to control the outcome and experience mastery SDT's Three Psychological Needs People need to gain mastery of tasks and learn different skills. involves understanding how to attain various external and internal outcomes and being efficacious in performing the necessary actions.

3. RELATEDNESS: is the universal want to interact, be connected to, and experience caring for others SDT's Three Psychological Needs People need to experience a sense of belonging and attachment to other people. involves developing secure and satisfying connections with others in one's social milieu

Self-Determination Theory's Three Psychological Needs If not met... might lead to the tendency to withdraw concern for others and focus on oneself, or, in more extreme cases, to engage in psychological withdrawal or antisocial activity as compensatory motives for unfulfilled needs

So, now we will discuss into the details these particular three psychological needs. So, Deci and Ryan suggested that when people explain these three things and they become self-determined and able to be intrinsically motivated, intrinsically motivated means from inside, that themselves, they themselves are feeling motivated to pursue the things that interest them. Autonomy, the universal urge to be causal agents of one's own life and act in harmony with one's integrated self.

People need to fill in control of their own behaviours and goals and therefore they understand that is the whatever they are having their own behaviour and goals because of this autonomy they decide their own behaviour and goals and refers to the being self-initiating and that there it is not like the somebody is pushing them, that is you have to perform. They take their own initiative to perform and as a result of which they are regulating themselves towards the one's

action and therefore if I have to do the job because my intrinsic motivation is very high, so, I will be taking the self-initiating and self-regulating will be there.

Competence, seek to control the outcome and experience mastery, SDT's three psychological needs. People need to gain mastery of task and then different skills are there. So, therefore it becomes very very important that is the these psychological needs people are need to gain the mastery and learn different skills.

They involves the understanding, how to attend various external and internal outcomes and being efficacious in performing the necessary actions. Third one is the relatedness, in the universal want to interact, the connected to, and experience caring for others, STD's three psychological needs people need to be experience a sense of belonging and attachment to other people. Involves developing secure and satisfying connections with others in one's social milieu.

So, self-determination theory's three psychological needs if not met highly to the tendency to withdraw concern for others and to focus on oneself or in more extreme cases to engage in psychological withdrawal or the antisocial activity as compensatory motives for the unfulfilled needs.

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How exactly do people go about fulfilling these three needs?

- "SDT begins by embracing the assumption that all individuals have natural, innate, and constructive tendencies to develop an ever more elaborated and unified sense of self. That is, we assume people have a primary propensity to forge interconnections among aspects of their own psyches as well as with other individuals and groups in their social worlds." (Deci & Ryan, 2002) "
- Social environments can, according to this perspective, either facilitate and enable the growth and integration propensities with which the human psyche is endowed, or they can disrupt, forestall, and fragment these processes resulting in behaviors and inner experiences that represent the darker side of humanity." (Deci and Ryan, 2002)

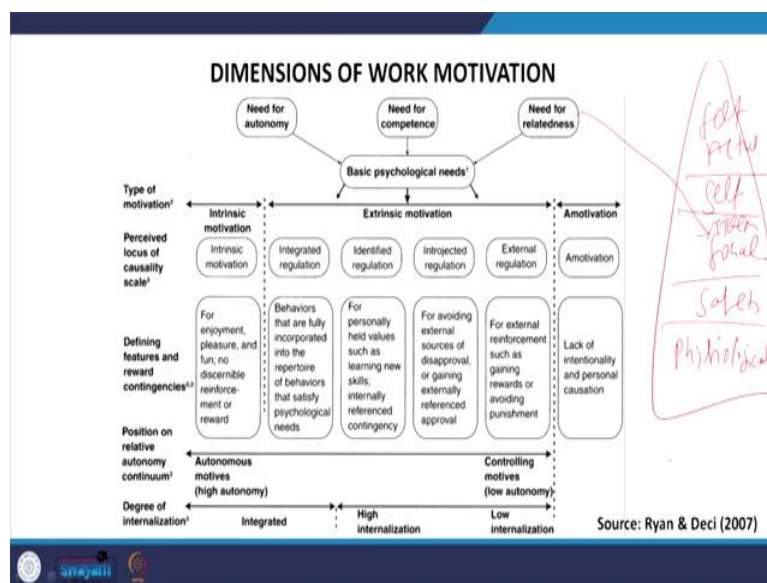
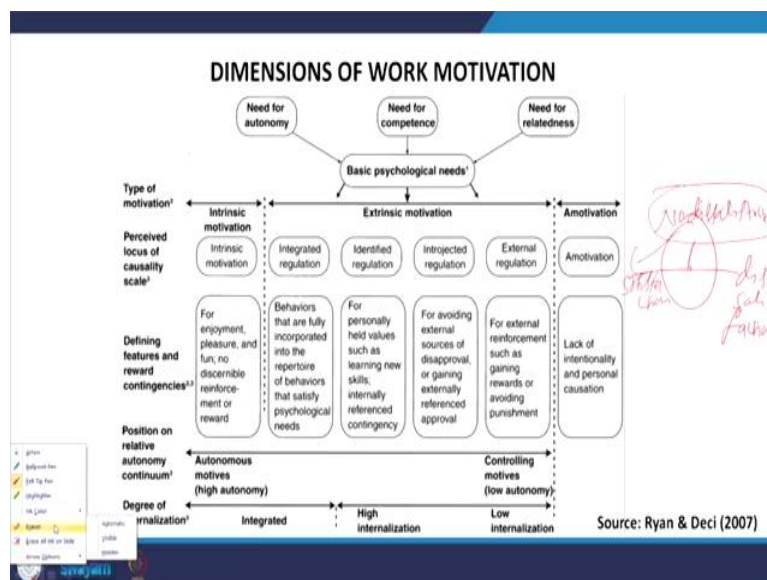
How exactly do people go about fulfilling these three needs? STD begins by the embracing the assumptions that all individuals have natural, innate and constructive tendencies to develop an ever more elaborated and unified sense of self. So, therefore this is becoming very very important to understand, that is the what type of the fulfilment of these needs are there.

That is we assume people have a primary propensity to forge interconnections among aspects of their own psyches as well as with other individuals and groups in their social worlds.

So, according to Ryan when we talk about these three types of the competency, autonomy and relatedness and in their social worlds it becomes very very important that is how they are making the this particular style of leaderships.

Social environments according to this perspective either facilitates and enables the growth and integration proposition, propensities with which the human psyche is endowed or they can disrupt, forestall and fragment these processes resulting behaviours and inner experiences that represent the darker side of the of the unity.

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So, here we will talk about the dimensions of the work motivation given by the Ryan, and here first we will talk about the need of, need for autonomy. So, when we talk about the need for autonomy, the basic psychological needs are there and if we talk about the Maslow's theory and then in that case we start with the basic psychological needs and then this with, the Maslow's theory we talk about physiological needs.

And then in physiological needs, in physiological needs in Maslow's theory, we from the physiological need we go to the safety need and from the safety we are going to the social needs. So therefore, in that case the physiological needs they are becoming more towards the social needs and what is required is that is the whenever we are talking about the personal connectivity with the others and these social needs and that will be relatedness will be there and this we connect with that is the how we are talking about this type of the affectionate workplace is there.

So, therefore all these three needs, need for autonomy, need for competence, need for relatedness that is the social need is there. So, they actually talking about the extension work of the needs by the whatever has been given by the Maslow's. So, basic physiological needs when we talk about then we talk about the intrinsic motivation.

That is a perceived locus of the causality scale and then we find that is the whether it is inside or outside. So, when we talk about the intrinsic is there, so it is within, from one self and if that is from the oneself then definitely it will be more and more towards the intrinsic motivation will be there, the employees will be self-motivated. That is defining features and reward contingencies.

For example, enjoyment, pleasure and fun so therefore there is no discernible or reinforcement or the reward is there. So the persons those who are having intrinsic motivation so how they perceive? They perceive their intrinsic motivation because they enjoy and therefore they are having the pleasure and fun at the workplace as a result of which we will find that is they are defining the features and reward contingencies.

Positions on the relative autonomy continuum, so autonomous motives that is the high autonomy is there. So therefore when we talk about there is an intrinsic motivation within perceived locus of causality scale that is inside is there, we will find that is people are taking the work as a place of enjoyment, place of pleasure and fun so that they are able to contribute more and more and as a result of which we will find that is there is autonomous motives or high autonomy is there.

High autonomy is there and they are having the highly integrated. So, degree of internalization is maximum here. The employees at the workplace and they find themselves highly motivated and as a result of which you will find that is degree of internalization is very high. So, naturally when the persons are very highly motivated, so how will be their behaviour with others? Their interpersonal relationship and then you will find their interpersonal relationship is very very strong.

Then we are talking about the extrinsic motivation, in extrinsic motivation we talk about the integrated regulations, integrated regulations or the behaviours that are fully incorporated into the reporter of behaviour that satisfies psychological needs and therefore in that case in the extrinsic motivation it we if the employees, they are dependent on others. If they are dependent others then definitely we have to see.

Now, here I would also like to mention like here it was a physiological need, certain need social need, self-esteem need and self-actualization need. So, but this was Maslow but further when we talk about the extrinsic motivation and therefore in that case here I would like to mention the Herzberg's theory of needs. In Herzberg's theory, we will find that is the satisfaction, dissatisfaction but here no dissatisfaction.

So, we are supposed to be very very clear that is the those who are having the satisfaction there is no need of the integrated regulations and that, that is because they are having the more intrinsic motivation of themselves is there. Those who are having the dissatisfaction and that will be the A motivation and when that A motivation will be there, lack of the intentionality and the personal causation.

And therefore, they will not be motivated but when we talk about the no dissatisfaction and when you want to convert this particular group into the satisfaction. So, always it is my thinking that is the those who need you they will identify you. There will be people who will never need you but there will be some people to themselves it is not clear that the this type of the input can help them and therefore you can motivate them by giving this type of input and therefore that particular segment as I mentioned here.

So, this particular segment that will here the extrinsic motivation will be important, if we create the extrinsic motivation to them so therefore from the no dissatisfaction they will go the satisfaction this is what I feel so.

So, therefore in that case integrated regulation is the behaviours that are fully incorporated into the repeater of behaviour that easily satisfies the psychological needs are there. Then the identified regulations, for personally held values such as learning new skills internally then the reference contingency is there and therefore in that case, you will find that is the there is, they are having the identified the regulations are there.

Then introjected regulations are there. For avoiding external source of disapproval or gaining externally referred approval is there, then definitely in that case also it will become very very important that is the employees they are getting the extensive motivation. So, how it is to be done for avoiding external sources of disapproval?

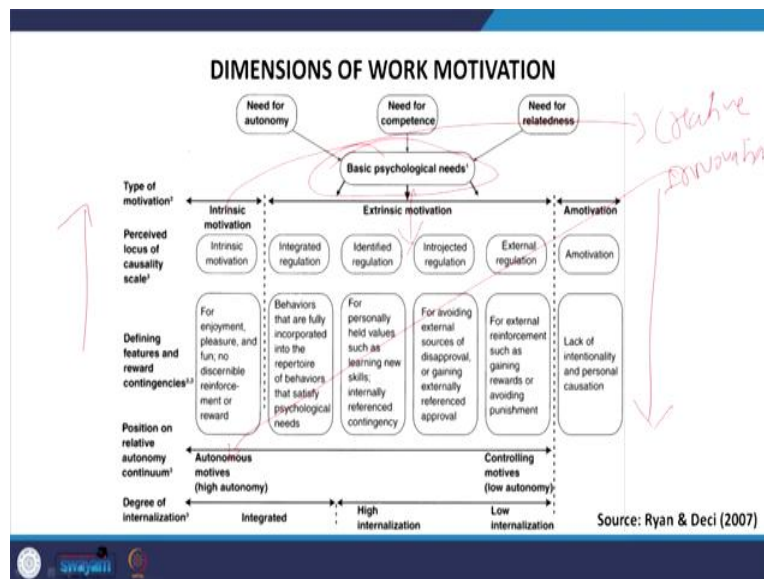
So, if there are the disapproval are there then those disapproval that has to be discarded or gaining externally referenced approval and therefore what is required is that is the gaining the more and more approval from the outside that will be highly motivating factor. When whatever the external regulations, in external regulations for external reinforcements such as the gaining rewards or the avoiding punishment is there and if this is so then there definitely in that case we will find that is external regulations are playing a very important role as an extrinsic motivation is there.

So, in intrinsic motivation there is no need for much for the motivate the persons because we are already having there themselves are having they are highly motivated but in the extrinsic motivation, that we have to need. The basic psychological need which plays the role in dimensions of work motivation and that is about the integrated regulation is there.

So, whatever is happening in the organization they are fully incorporated, identified regulation is there, therefore the value systems they work that has been identified. Introjected regulation is there that is the discarding the disapproval and welcoming the approval system that is becoming the more introjected regulations are there. And the external regulation is there for external reinforcement such as gaining rewards or avoiding punishment is there and then we will find that is the extrinsic motivation, that is becoming complete.

Now, the third dimension in this it is becoming the A motivation. In A motivation it is a lack of the intentionality and personal causation is there. So if we are lacking into the intentionality then definitely it is becoming more alarming and so the person will be the not motivated and they will be the part of the A motivation is there.

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Now, in any organization what is required? When we talk about the any organization, any organization the intrinsic motivation that should be very high, so if we are having the high intrinsic motivation and the low A motivation that should be the first condition. Second is the practices, practices that be the psychological need and the extrinsic motivation.

So, when you want to balance the work motivation then definitely we have to created the feature like here in for example, intrinsic motivation, it is being mentioned defining features and reward contingencies. So, intrinsic motivation will be that if I will perform more and better, I will be getting the more and better rewards. So, this feeling and this culture of the organization that has to encouraged and promoted.

So, as a result of which we will find position on relative autonomy, so that will be highly autonomy towards the intrinsic motivation. Dear friends, this is becoming very very important that is the we create the work culture, we create the work practices by involvement of the employees, by creating their commitment, then by helping them to perform and then creating a work culture to work together and then that autonomy and giving them the freedom, flexibility, right to take risk, then definitely in that case the autonomy that will be much much better.

So, high autonomy is there high is the motivation is there, so it is not like this that is the subordinate that he has to go and request to the superior for his rewards and incentives and the he is looking for the help, no. It is automatically it is built in the culture and it is coming to him and therefore as a result of which we will find that is the it is becoming very very

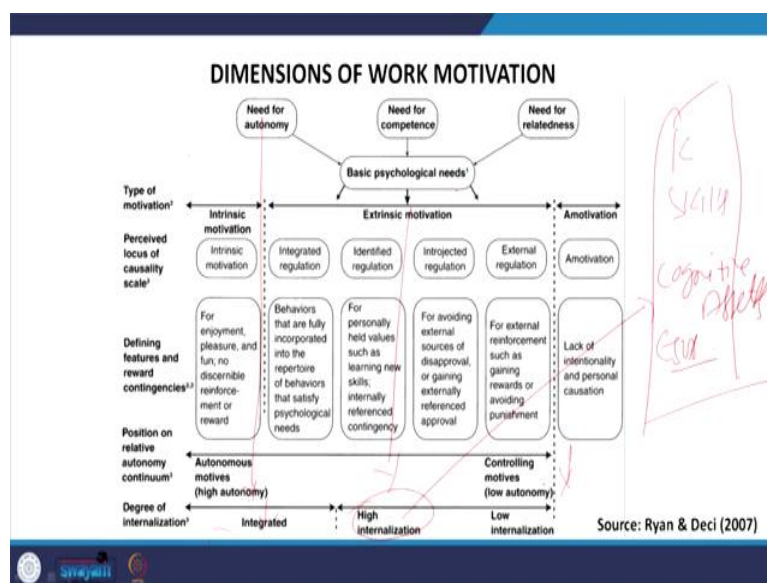
important that is the person is getting this position and the relative autonomy continuum is there.

Now, these autonomous motives that is created through the intrinsic motivation and that will create more creativity and innovation at the workplace, highly motivated employees, they will be creating the workplace and innovations in the organizations. So, if you want to create an innovative organization, if you want to make the sustainable then in that case this intrinsic motivation will help and not only this, this will also create the high autonomy.

So, therefore in that case it is becoming very very important that is whenever we are talking about this particular dimensions of the workplace, so what is required? Intrinsic motivation, then the autonomous behaviour which will create the more creative and innovative organizations that will be created.

Now, here the another dimensions we will talk about, that is the controlling motives that is a low autonomy, how the low autonomy works. So therefore if the external regulations reinforcement, gaining rewards or avoiding punishment is there and therefore lot of efforts are made by the employees to prove themselves and there is no support from the organization, no policies, no procedures, no there is any clear-cut regulation is there which can support them and if this type of situations are there then definitely in that case controlling motives and low autonomy will be there. And if there is a low autonomy, then definitely in that case the persons will be demotivated.

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So, what is becoming important is that is degree of internalization, so degree of internalization of the employees with the organization will be that is the how they are

connected with the intrinsic motivation and then autonomies is there, so definitely there you will find that is they are highly integrated with the work culture, work practices, organization and employees.

However, if there is no external regulations as a result of which the employees will find low internalization and if there is a low internalization then in that case they will go for this very very low autonomy and controlling motives will be there. So, however, this becomes very very important that is the how we can keep the high motivated employees. To keep the high motivated employees this becomes important that is the, we are having the high internalization.

What is high internalization? High internalization is that is that my knowledge and whatever my skill are there, that is the whatever my cognitive asset, this cognitive asset I am contributing towards the organization then definitely in that case this high internalization will be there and high internalization or the organization also can support.

Organization has to create because if they want the interrogated employees, so what is required? Organizations through practices, like for example when we talk about the ESOP Employee Shares on Profit, if we talk about the ESOP, the Employee Shares on Profit and then that is becoming the extrinsic motivations.

And the more you create the need of autonomy, high autonomy is there and then this high autonomy and that is creating the integrated is there and then this internalization of, high internalization of the employees to their competency that is leading to the successful understanding of the employees. So, therefore it becomes very very important that is the, we are going for this high internalization, high autonomy and therefore through the intrinsic motivation and then we are making this satisfying the basic psychological needs.

So, therefore in that case if organization wants that employee should be highly motivated. So, and then we want that is there need for autonomy, need for competence and need for relatedness that has to be satisfied with the basic psychological needs then this model it is giving a direction to keep highly motivated employees at the workplace and minimize the A motivation, because that is the lack of intentionality and the personal causation and therefore in that case the employees will be looking towards the more motivated and highly employees.

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DIMENSIONS

Amotivation
Individuals either lack the intention to act or act passively.

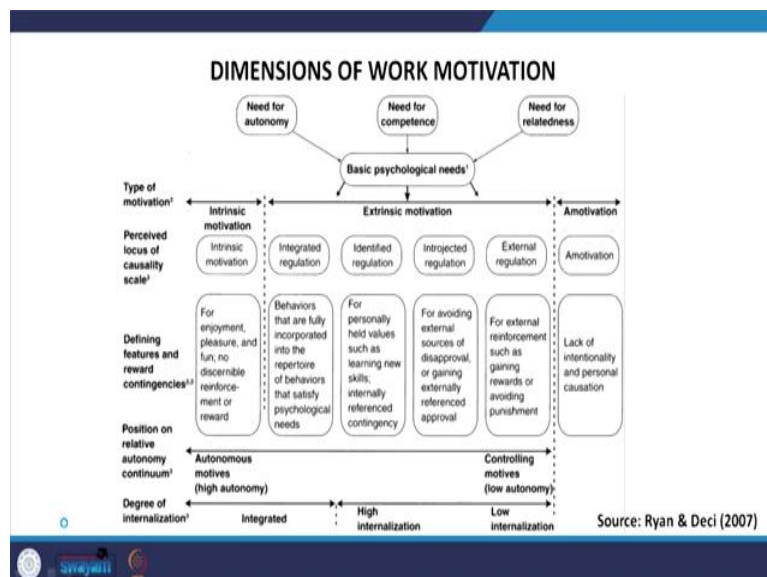
External regulation
Doing an activity only to obtain a reward.

Introjected regulation
The regulation of behaviour through self-worth contingencies (e.g., self-esteem, guilt).

Identified regulation
Doing an activity because one identifies with its value or meaning, and accepts it as one's own.

Integrated regulation
Identifying with the value of an activity to the point that it becomes part of the individual's sense of self. This is the form of extrinsic motivation that is most fully internalised and hence is said to be autonomous.

Intrinsic motivation
Doing an activity for its own sake because one finds the activity inherently interesting and satisfying



So, in this individuals either lack the intention to act or act passively as I mentions and in external regulations doing inactivity only to obtain a reward. So, when we talk about the introjected regulations here, so therefore the regulations are behaviour through self-contingencies that is the self-esteem and the guilt is there.

So, identified regulations are there, doing inactivity because one identifies with his value or meaning. These are the terminologies which we have used into the this model and integrated regulations identifying with the value of an activity to the point that it becomes part of the individual's and it is said to be the autonomous. An intrinsic motivation for doing the activity for his own sake, one finds the activity inherently is interesting is there that we will discuss in our next session on the work motivation. Thank you.